

BUCKLE UP – IT'S TIME  
FOR A ROAD TRIP



## HOME SELLING ROADMAP!

Ready to Hit the Road to a Successful Home Sale?

Selling your home is a journey, and with National Title Group as your co-pilot, you're never navigating the road alone. Consider this your road-trip guide to a smooth closing.

Keys in hand? Let's hit the road.



### Step 1: Plan the Trip - First Conversation

- Meet with your agent to talk through your goals, timing, and what you're hoping to achieve.
- You'll map out the big picture before hitting the road.



### Step 2: Set the Destination - Pricing Your Home

- Your agent will research the market and create a Comparative Market Analysis (CMA or Comps) to help determine your home's ideal price.
- Knowing the market helps keep you on track and competitive.



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### Step 3: Tune Up the Car - Prep & Repairs

- Declutter, deep clean, and knock out those small repairs you've been meaning to get to.
- Staging or thoughtful touches can make your home feel extra inviting.



### Step 4: Picture-Perfect Pit Stop - Photos & Marketing

- Time for your home's close-up! Professional photos and a compelling description are your billboard along.
- Online listings, social media, and open houses help get buyers to your door.



### Step 5: Open the Doors - Showings & Tours

- Keep the home show-ready, it helps buyers imagine themselves living there.
- Your agent coordinates all showings and tours so you don't have to.



### Step 6: Pick Your Route - Reviewing Offers

- Offers come in, now it's decision time.
- Your agent will walk you through price, financing, timelines, and contingencies to help you choose the best path forward.



### Step 7: Hit the Highway - Escrow Begins

- Once you accept an offer, escrow opens. Think of this as the "official journey" to closing.
- Your National Title escrow team takes the wheel on paperwork, timelines, and coordination.



### Step 8: Checkpoint Ahead - Inspection & Appraisal

- The buyer inspects the home and the lender orders an appraisal.
- Don't stress, your agent will help you navigate any questions that come up



### Step 9: Minor Detours - Repairs & Negotiations

- If issues pop up, you may need repairs or credits.
- Staying flexible helps keep everyone cruising toward closing. .



### Stop 10: Final Scenic Stop - Final Walkthrough

- The buyer takes one last look to confirm everything is in good shape.
- You're almost at the finish line!



### Stop 11: You've Arrived! - Closing Day

- Sign the final documents, hand over the keys, and celebrate.
- Your home is officially SOLD! Congratulations, you've successfully navigated the home-selling highway.



### Stop 12: Trip Memories - After Closing

- Save your closing documents for tax time or future reference.
- Reflect on the journey, you did it!



### Road Trip Tips:

- Communicate often with your agent and title team.
- Keep important documents in one easy-to-find place.
- Small bumps in the road are normal, just part of the trip.
- Enjoy the journey, it's part of the adventure!

